

Opening Night: HEAT 2013 Ring Ceremony Presented by Samsung Galaxy

Championship Ring and Banner Raising Ceremony, Jostens Championship Jewelry Collection, Newly-Renovated Flagship Lounges & Extensive New Concession Offerings Among List of Opening Night Debuts

MIAMI, October 28 – The back-to-back defending NBA Champion Miami HEAT will open the 2013-14 season on Tuesday, October 29, 2013 when they host their Eastern Conference rivals, the Chicago Bulls. Prior to the start of the game, the HEAT will celebrate the franchise's third NBA title by presenting Championship Rings to the team and by having the 2013 Championship Banner take its place inside the AmericanAirlines Arena. Additionally, HEAT fans will be greeted by Arena improvements and exciting new concession offerings as the team embarks on its

Dena Marino (MC Kitchen)

In its never-ending quest for excellence, the AmericanAirlines Arena has renovated both its Flagship Lounges, transforming the areas into modern, luxurious spaces with state-of-the-art audio and visual elements. The new Flagship Lounges also boast new culinary collaborations with some of South Florida's top chefs who will bring their signature style and dishes to the Arena. Participating chefs include: Richard Sandoval (Toro Toro), Dena Marino (MC Kitchen), Michael Lewis (Zuma), Luke Rinaman (China Grill), Kris Wessel (Florida Cookery), Will Boscoe (Biscayne Tavern) and Ralph Pagano (Alba Seaside Italian).

Levy Restaurants, the Arena's longtime food and beverage vendor, has engineered a multi-million dollar concessions refresh including an infusion of local flavors, plus an extensive variety of new menu items. Highlights include:

- "Flavor Zones" including "Taste of Asia", "Latin Flavor" and "Fit Food" cuisines on the 100 Level Concourse.
- Outposts of local eateries including Pride & Joy BBQ, Misha's Cupcakes, Panna Express and Biscayne Tavern on the 100 and 300 Level Concourses.
- Ingredients supplied by local artisans including Zellwood Farms, Jackman Ranch, Winter Park Dairy Cheese and Dora Farms.
- Innovative concession items including Lamb Spareribs, Brisket Cheesesteak and Miami Fongo to name a few.
- Daily Deals and value meals for every HEAT game available for only \$10 (with updates provided exclusively on Facebook.com/AmericanAirlinesArena or using the hashtag #AAarenaWhatsCooking).
- A dedicated website for game day food and beverage information: www.AAarena.com/WhatsCookingMiami.

For more information, visit www.AAarena.com

